



Karl Heine

Karl Heine is the principal of creativeplacement® — a talent recruitment firm dedicated to fulltime, freelance and project based placements in the design industries.

Heine has more than 30 years experience in the marketing communications sector — 24 years in the field of creative professional recruitment and the development of all levels of talent for major brands, agencies, design firms, corporate communications and companies.

Heine has remained hands-on as a creative professional throughout his career, winning numerous design awards and accolades. He lectures frequently at design institutions and industry associations.

Past engagements include: AIGA Connecticut, School of Visual Arts, Rhode Island School of Design, Creative Circus, Syracuse University, Noble Desktop, Carnegie Mellon University, University of Bridgeport, University of Connecticut, Central Connecticut State University, University of Hartford, Connecticut Art Directors Club, Independent Creative Club, Advertising Women of New York and the American Marketing Association.

Heine has served as Adjunct Professor of Illustration at the University of Bridgeport, and currently teaches Business Practices & Ethics at SASD, the new design program at the University.

Heine is an active Member of the American Institute of Graphic Arts (AIGA), was a Founding Board Member of the AIGA Metro-North Chapter and served as Recruitment/Events Chair from 2009–2010. He is also a member of TDC, Art Directors Club/NYC, Spark/NYC, and Connecticut Art Directors Club (CADC). Heine was also a Board Member of the CADC from 1995–2000 and 2005–2008.

In 2007, Heine co-founded PUSH Workshops with kHyal. PUSH is a hybrid design education model the duo created to inspire, educate and inform creative professionals at all levels, through workshops, salons and events. In 2008, they co-founded TalentEd — a career development venture for creative professionals featuring resume consultation, portfolio review and coaching.